Project Title:

XTAS Partners

Brand Direction:

Bold Financial Confidence

Keywords:

Bold
Strategic · Modern

Conveys:

Confident
Empowered
Secure

Look'n'feel:

Sophisticated
Confident
Modern

Overall Positioning:

Authoritative
Progressive
Trusted

CORE

XTAS PARTNERS



Primary Font:

GOTHAM BOLD

Secondary Font:

GOTHAM BOOK

Body Text

Gotham Book

Body Text (Mansfield Regular, 16pt, Dark Gray):
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Primary Colours:

#231F20	#182B7F	#F3F4F6	Blue Gradient

Secondary Colours

#CF4520	#111827	#344AA9	#F5F3EF

Tertiary:

#374145	#FAFAF7

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Sydney Chartered Accountants · English / 中文

Partner with Expert Thinking.

Direct advice from a Chartered Accountant who knows your affairs, stays close through the year, and helps you act before tax-time decisions become last-minute fixes.

Start a conversation | Explore services

Owner-managed businesses & families

From start-ups to established companies, trusts and SMSFs — including clients with income, investments or family connections overseas.

The XTAS approach

The work is technical. What you are really paying for is the judgement.

Advice grounded in context — not a junior hand-off or a once-a-year transaction.



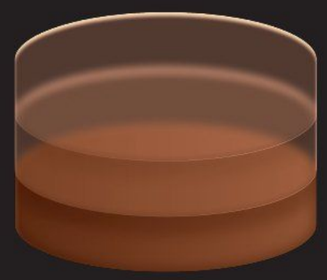


Base	10%	20%	30%	40%	50%	60%	70%	80%	90%
00255d	002154	001e4a	001a41	001638	00132f	000f25	000b1c	000713	000409

COMPLEXITY REQUIRES CLARITY.

Financial decisions rarely exist in isolation. We bring together strategy, capital and commercial insight to create a clearer path forward.

CTA | More Info



SOLUTIONS FOR EVERY BUSINESS.

At XTAS Partners, we combine financial expertise, strategic thinking and a deep understanding of markets to help our clients make informed decisions and pursue meaningful opportunities.

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Strategy. Capital. Growth.


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Alex Carter
Managing Partner


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