Project Title:

Vasilis Street Food

Brand Direction:

Aegean Soul

Keywords:

Heritage
Connection
Longevity

Conveys:

Warm
Welcoming
Nostalgic

Look'n'feel:

Bold
Mediterranean
Contemporary

Overall Positioning:

Authentic
Social
Progressive

CORE

VASILIS
STREET FOOD

VASILIS
STREET FOOD

STREET VASILIS FOOD

VASILIS
STREET FOOD

STREET VASILIS FOOD

Primary Font:

AMORTHE

Secondary Font:

ANTONIETTA

Body Text

Timeless Regular

Body Text (Mansfield Regular, 16pt, Dark Gray):
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Primary Colours:

#9ED7EA	#F9F0E4	#D57454	#006177

Secondary Colours

#79845D	#D6C5A4	#B46041	#738B87

Tertiary:

#374145

#FAFAF7

MAKE A BOOKING

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Base	10%	20%	30%	40%	50%	60%	70%	80%	90%
9ed7ea	8ec2d3	7eacbb	6f97a4	5f818c	4f6c75	3f565e	2f4146	202b2f	101617

STREET
VASILIS
FOOD





THREE GENERATIONS ONE TABLE

The traditional Greek island table represents togetherness, generosity, and the simple pleasure of sharing a meal. Inspired by the rustic wooden tables found in Ikarian homes and tavernas, its understated, organic form becomes a symbol of three generations coming together.

OUR STORY


VASILIS
STREET FOOD
THREE GENERATIONS. ONE TABLE
IKARIA


VASILIS
STREET
FOOD

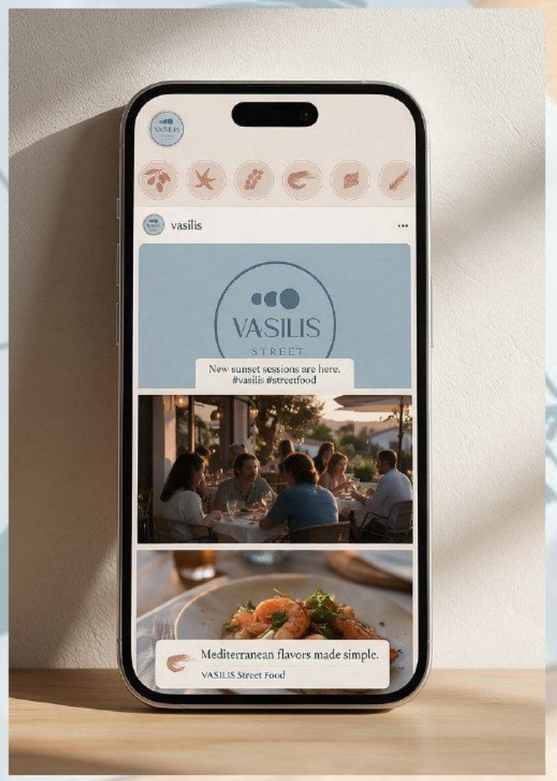

STREET
VASILIS
FOOD
LUNCH MENU
CALABASH, AUSTRALIA
APPETIZERS
Tzatziki 12
Dolmades 14
Saganaki 16
Grilled Octopus 18
SALADS
Greek Salad 18
Quinoa Salad 16
MAINS
Souvlaki Pita 22
Baldeva Chicken 24
Grilled Sea Bass 28
DESSERTS
Baklava 10
Loukoumades 12




VASILIS
STREET FOOD
THREE GENERATIONS. ONE TABLE
IKARIA


VASILIS
STREET FOOD
THREE GENERATIONS.
ONE TABLE


STREET
VASILIS
FOOD
IKARIA


vasilis
VASILIS
STREET
New sunset sessions are here.
#vasilis #streetfood
Mediterranean flavors made simple.
VASILIS Street Food