Project Title:

# Polytrexy

Category:

Advanced
Polymer Materials
/ Manufacturing

Keywords:

Polymer
Innovation
Precision

Conveys:

Quality
Expertise
Vision

Look'n'feel:

Sleek
Modern
Technical

Overall Positioning:

Premium,
Innovative
Reliable



# Polytrexy

Advanced Limitless Designs

Primary Font:

## CODEC WARM BOLD

Secondary Font:

## Inter Display

Example Text:

**Lorem Ipsum Dolor Sit Amet**

Body Text (Mansfield Regular, 16pt, Dark Gray):
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



## BRAND COLORS

The colors selected for a brand's color palette form its color scheme and are a crucial part of its identity.

Once these colors are chosen, they must be used consistently across all brand materials and platforms to maintain uniformity and visual recognition.

| | |
|---|---|
| Blue Gradient | #2052a1 - #253265 |
| Orange Gradient | #f2a83f - #ec881b |
| Green Gradient | #2fb08e - #4ba248 |
| Elephant | #1e2e43 |
| White | #ffffff |
| Black | #000000 |


Polytrexy
Michael Carter
Polytrexy


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