Project Title:

**Jexcon**

Category:

Consulting
Strategy
Advisory

Keywords:

Complexity
Confidence
Collaboration

Conveys:

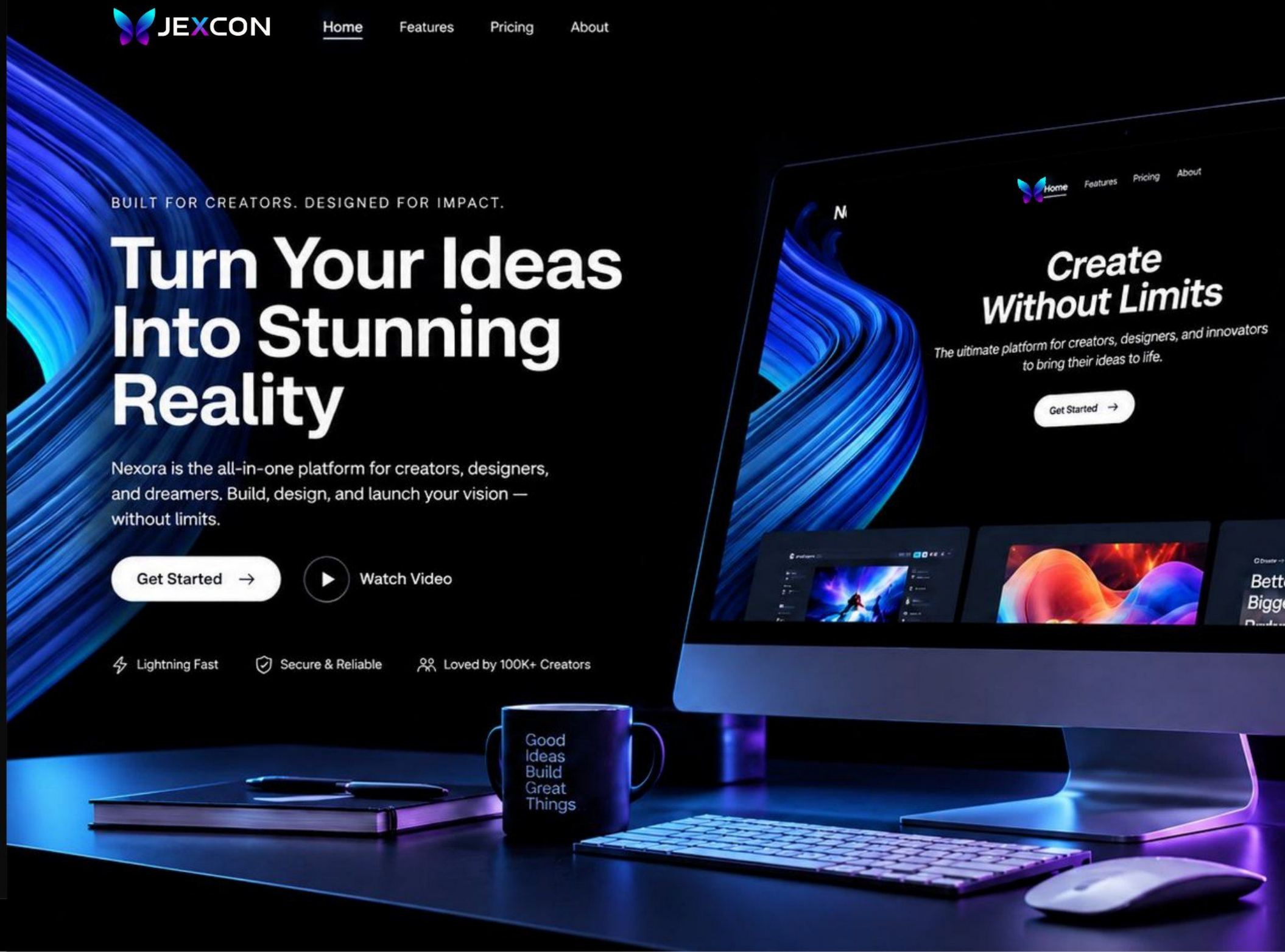
Assured
Empowered
Supported

Look'n'feel:

Refined
Structured
Modern

Overall Positioning:

Trusted
Strategic
Connected

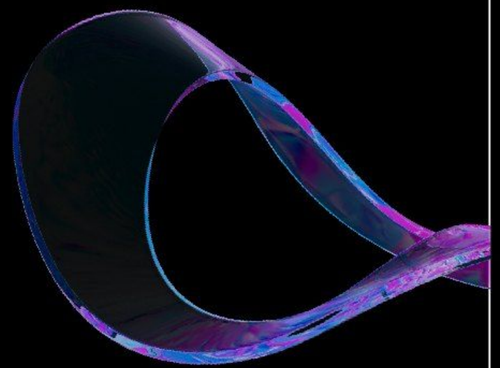


JEXCON

## Strengthen trust & credibility

CTA

More Info



Primary Font:

# IBM Plex Sans Medium

Secondary Font:

# IBM Plex Sans Regular

Example Text:

**Lorem Ipsum Dolor Sit Amet**

Body Text (Mansfield Regular, 16pt, Dark Gray):
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

### Vibrant Gradient

| Electric Magenta | Deep Indigo | Bright Cyan |
|---|---|---|
| #CD00D2 | #1B17A0 | #00C5FF |

Gradient: #CD00D2 → #1B17A0 → #00C5FF

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