Project Title:

Aerval

Brand Direction:

The Trusted
Intelligence
Authority

Keywords:

Valuation
Insight
Aviation
Analytics

Conveys:

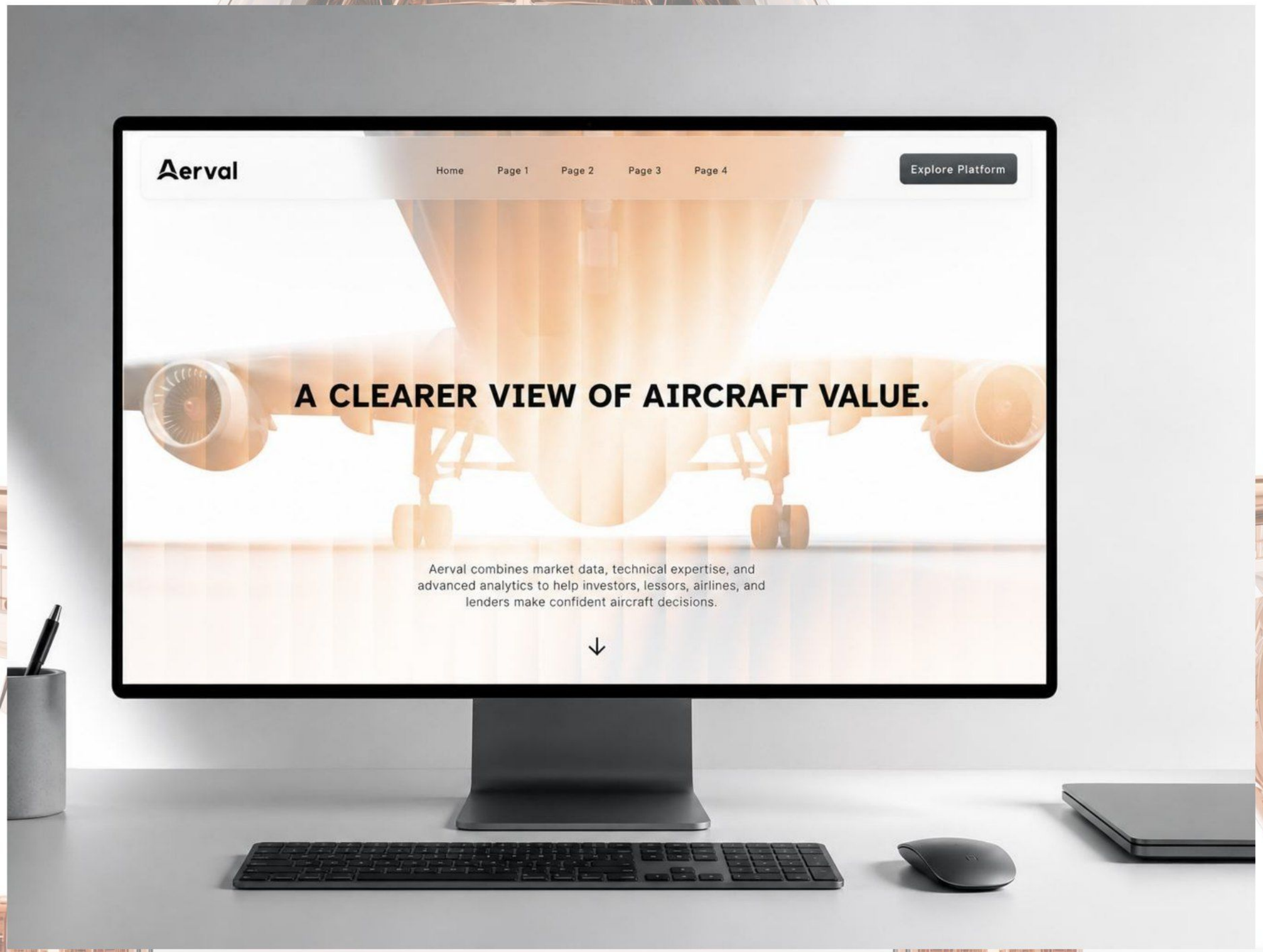
Confidence
Clarity
Authority
Assurance

Look'n'feel:

Refined
Structured
Modern
Editorial

Overall Positioning:

Trusted
Independent
Data-Driven
Forward-
Thinking



Aerval

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Aerval

Primary Font:

Atkinson Hyperlegible Bold

Secondary Font:

Atkinson Hyperlegible Regular

Body Text

Inter Medium

Body Text (Mansfield Regular, 16pt, Dark Gray):
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Primary Colours:

#F8F8F5 #13181B #D18A5B #2C353D

Secondary Colours

#FFFFFF #000000 #76828A #D4E0E7

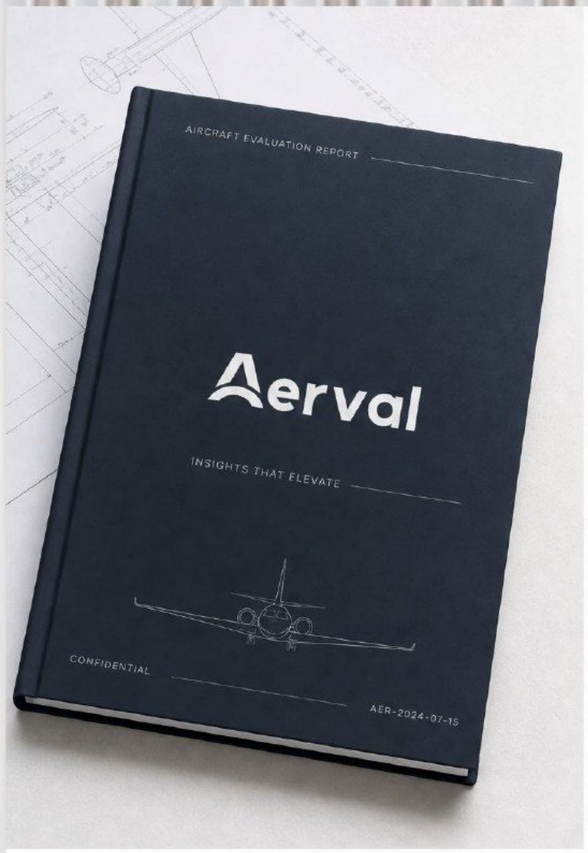
Tertiary:

#EEF1F2 #EFEFEA



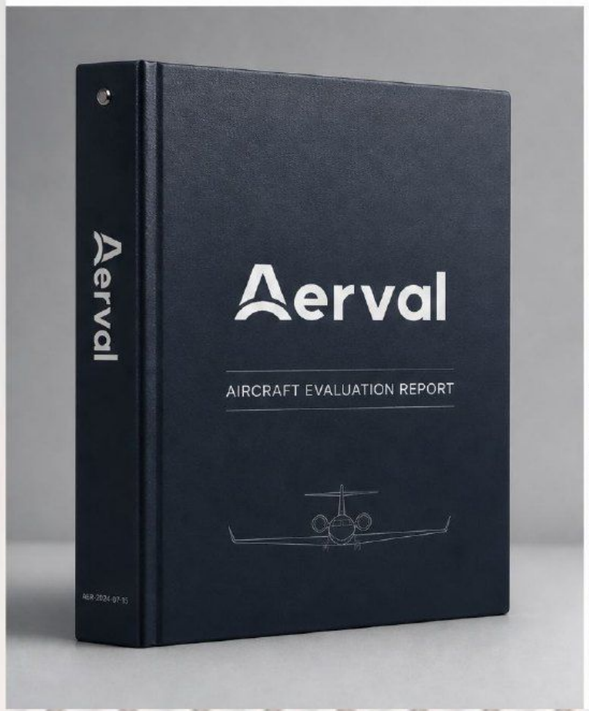

Aerval
James Whitaker
Director of Partnerships
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+44 7700 900123
aerval.com
Assured
Empowered
Supported

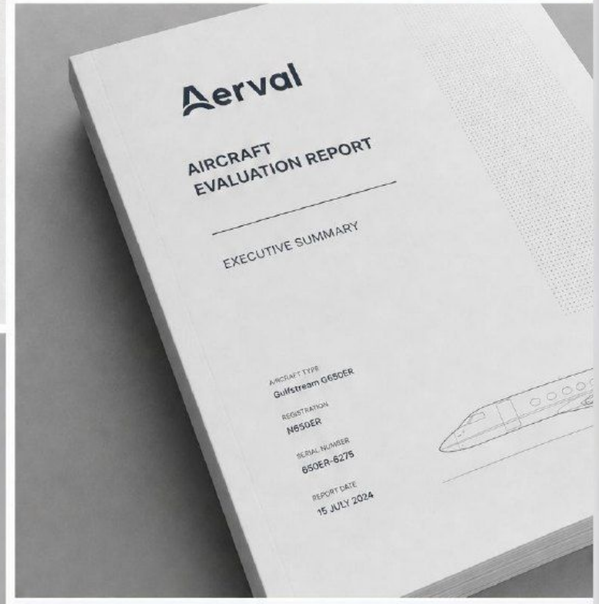

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AIRCRAFT EVALUATION SERVICES
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AIRCRAFT EVALUATION REPORT
Aerval
INSIGHTS THAT ELEVATE
CONFIDENTIAL
AER-2024-07-15


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John Doe
Founder & CEO


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AIRCRAFT EVALUATION REPORT


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AIRCRAFT EVALUATION REPORT
EXECUTIVE SUMMARY
AIRCRAFT TYPE
Gulfstream G650ER
REGISTRATION
M650ER
SERIAL NUMBER
650ER-6275
REPORT DATE
15 JULY 2024


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